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NATIONALLY RECOGNIZED LEADERSHIP DEVELOPMENT FIRM CELEBRATES TWENTIETH ANNIVERSARY

Atlanta, Georgia (December 18, 2007) – 2007 was a momentous year for Turknett Leadership Group. The nationally recognized Atlanta-based leadership development firm celebrated its twentieth anniversary. A special reception commemorating the occasion was held at the Buckhead Club on November 19, 2007.

Turknett Leadership Group (TLG) was founded in 1987 by the husband wife team of Dr. Robert (Bob) Turknett and Carolyn (Lyn) Turknett. TLG specializes in the assessment and development of executive leadership and organization effectiveness through the use of sophisticated proprietary assessment tools and long-term, personalized coaching to develop successful leaders and organizations.

The firm's contributions to the field of leadership development include the creation of the highly esteemed and respected Leadership Character Model, a leadership guide based on integrity; proprietary Leadership Character Tools such as the Leadership Character 360 as well as an individual Leadership Character Profile. Both instruments are administered through a robust, web-based platform. Dr. Bob and Lyn Turknett also recently co-authored and published a book about their work together entitled, *Decent People, Decent Company: How to Lead with Character at Work and in Life*. The book is based on the Turknett Leadership Character Model that describes the kind of character all of us need to possess to lead.

Former and current clients of TLG include: BellSouth, The United Way, Arby's Restaurant Group, Hewlett Packard, Federal Home Loan Bank, AGL Resources, Cingular Wireless, Kroger Co., Solvay, UCB Pharma, Bennett International Group, CheckFree, Equifax, Georgia Pacific, Mercer Consulting, Executive Jet Management, etc. (please add more).

Future plans for Turknett Leadership Group include development of Turknett Robinson Group, a Jacksonville, Florida-based leadership development firm TLG formed with Conchita Robinson of the Atlanta-based firm C Robinson Associates. The inaugural partnership was founded in the spring of 2007. And, on February 4, 2008, Turknett Leadership Group will host the Fifth Annual Turknett Leadership Awards in partnership with Kennesaw State University's Siegel Institute for Leadership, Ethics and Character. The awards are sponsored by KPMG and honor individuals for having unquestioned integrity, for treating customers, suppliers, co-workers and others with respect, and for maintaining a culture in which everyone takes responsibility for achieving results and upholding the company's core values. Reservations for the awards ceremony are open until January 28, 2008 and can be made online at www.acteva.com/go/turknett.

Both Dr. Bob Turknett and Lyn Turknett are available for speaking engagements as well as leadership development seminars. To schedule an appointment with either, please call the office of Turknett Leadership Group at 770.270.1723.

***Turknett Leadership Group** is a character-based management and consulting firm in Atlanta, Georgia that focuses on aligning strategy, leadership and culture by providing services in the areas of Executive Development, Selection & Integration; Succession Planning; Team Assessment and Development; Ethics, Retention & Culture Consulting.*