



## TURKNETT LEADERSHIP GROUP

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### **Turknett Announces Partnership with Kennesaw State U.**

#### **Partners to Honor Winners in Second Statewide Leadership Character Awards**

(Atlanta, Georgia) -- Turknett Leadership Group (TLG) recently announced Kennesaw State University's RTM Institute for Leadership, Ethics & Character as its partner in presenting the second statewide Leadership Character Awards competition. The partners will honor those nominated and announce the winners at a luncheon held at the Grand Hyatt Hotel in Buckhead on Friday, February 25<sup>th</sup>. Open to the public, reservations are available online at [www.acteva.com/go/turknett](http://www.acteva.com/go/turknett).

Long known in the Southeast for its work with executives and organizations in the areas of integrity and character, Atlanta-based TLG originated the competition to honor four individuals and two organizations that best exemplify the standards set forth in the Turknett Leadership Character Model. Kennesaw's RTM Institute for Leadership, Ethics & Character missions is to develop and promote ethical leadership among individuals and organizations through education, service and applied research. "This partnership is a natural fit for the two organizations to join forces in promoting leadership character," said **Dr. Betty Siegel**, president of Kennesaw State University.

The **categories** for the Leadership Character Award are: Associate/Individual Contributor, Executive/Manager, President/CEO/Partner, and Non-Profit/Education. Categories for organizations are divided into two groups by size: over 500 employees, and under 500 employees.

Turknett's work with leaders and organizations is centered on developing a culture of leadership at all levels. The awards, therefore, will recognize excellence not only in top management, but also throughout the organization. "We know that Georgia is home to many dynamic businesses that have people who show outstanding leadership regardless of their position or title," said **Bob Turknett**, co-founder and CEO of Turknett Leadership Group. "We look forward to recognizing the 65 nominees we received from across the state."

For the second consecutive year, a group of respected business leaders serve as the advisory group to select honorees. Members of the advisory group include **Oz Nelson**, retired chairman and CEO of United Parcel Service; **Conchita Robinson**, CEO of C. Robinson Associates; **Dr. Betty Siegel**, president of Kennesaw State University, and **Frank Skinner**, retired president of Bellsouth Telecommunications.

"I am participating in the Leadership Character Awards because I think it is important to celebrate our best role models and communicate their stories," said Mr. Nelson. "Doing the right thing is the right thing to do."

*Turknett Leadership Group is a character-based management and consulting firm that focuses on aligning strategy, leadership and culture by providing services in the areas of Executive Development, Selection & Integration; Succession Planning; Team Assessment and Development; Ethics, Retention and Culture Consulting. The RTM Institute for Leadership, Ethics & Character an academically based institute at Kennesaw State University, seeks to inspire, enable and promote ethical conduct, decision making and leadership for the common good.*