



## *Turknett Leadership Group Announces Launch of New Website*

**Wednesday, August 7, 2013**

Bob and Lyn Turknett, CEO and President of Turknett Leadership Group are proud to announce the launch of the organization's new website. The website officially launched on Thursday, July 25, 2013. This transition coincides with a new logo as the firm celebrates 25 years of helping businesses succeed. With the new logo, TLG asserts a fresh face as "The Leadership Experts" with expanded offerings in the leadership development, executive coaching, and human resource consulting fields. You can visit the new site at [www.turknett.com](http://www.turknett.com)

Over the past year, members of the TLG staff have worked with colleagues at [Thought Partners](#) and [EOS Marketing](#) to craft the new website and logo. Amber Luke at EOS Marketing was responsible for the design of the new TLG logo. Liz Ward, Principle at Thought Partners, was especially influential in the early stages of project management for the new site. Behind the scenes, the technology and web designers at [Sharp Hue](#), a Northwest Arkansas based web design and web hosting firm, are responsible for the design and configuration of the new site. Internally, Sarah Bowen and Liz Roling have led the project, bringing the new site to fruition.

The new site boasts modern features, such as an interactive poll, featured news on the homepage, videos and social media feeds. The site also houses a new blog written by members of the TLG staff. Guests are encouraged to visit the site for the most recent news and calendar of events.

The new website launches just prior to the 10<sup>th</sup> Annual Turknett Leadership Character Awards, which will take place on September 18, 2013 at the Georgia Aquarium. Since 2003, the Turknett Leadership Character Awards have recognized individuals and companies who demonstrate character in leadership through the maintenance of integrity by balancing respect and responsibility. To view the 2013 Leadership Character nominees or to register for the event, visit [www.leadershipcharacter.com](http://www.leadershipcharacter.com)

Bob and Lyn Turknett would like to thank everyone who made the new site possible including Megan Perez, Shan Pesaru, Donovan Lewis, Liz Ward, Amber Luke, Sarah Bowen, Chelsea Rowe, Susan Hitchcock, Beverly Swofford, Liz Roling, Randy Lucius, and Carter Schock.

### **ABOUT TLG**

TLG's expertise is Leadership. We are Atlanta's premiere resource for Executive Coaching, Talent Assessment, Leadership Team Development, and more. Through an approach grounded in science and guided by the Leadership Character Model™, we help organizations hire the best people, identify and develop high potentials, and create high-performing cultures. For more information, please visit our site at [www.turknett.com](http://www.turknett.com)