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NATIONALLY RECOGNIZED LEADERSHIP DEVELOPMENT FIRM MARKED TWENTIETH YEAR WITH EXPANSION OF FIRM

Atlanta, Georgia (January 06, 2008) – Growth and expansion marked the twentieth year milestone celebrations of Turknett Leadership Group, an Atlanta-based leadership development firm. Turknett Leadership Group is recognized nationally for its commitment to character-based leadership and the creation of the Leadership Character Model, a leadership guide which places character as the foundation for effective leadership and professional development. The firm celebrated its twentieth year anniversary in 2007. A special reception was held at the Buckhead Club in on November 19, 2007 to commemorate the occasion. Rod Odom, former president of BellSouth Network Services received a special Leadership Character Award honoring his exemplary leadership at the event.

Turknett Leadership Group, a consultancy specializing in character-based leadership and organization development, was founded by the husband wife team of Dr. Robert (Bob) Turknett and Carolyn (Lyn) Turknett in 1987. The staff includes licensed psychologists, organization development consultants, and business professionals who are experts in strengthening senior leadership, developing next generation leaders, and transforming teams and organizations.

Turknett Leadership Group has developed a number of proprietary individual and organization assessment tools, including the Leadership Character 360, the Leadership Character Profile and the Retention Index. Bob and Lyn Turknett recently co-authored and published a book based on the Turknett Leadership Character Model entitled, *Decent People, Decent Company: How to Lead with Character at Work and in Life*. Awards recognizing individuals and companies that honor the principles of the model were launched in 2002. Turknett Leadership Group in partnership with Kennesaw State University's Siegel Institute for Leadership, Ethics and Character will host The Fifth Annual Turknett Leadership Awards on February 4, 2008. The awards are sponsored by KPMG and Crawford & Co. Reservations for the awards ceremony are open until January 28, 2008 and can be made online at www.acteva.com/go/turknett

Future plans for Turknett Leadership Group include further development of Turknett Robinson Group, an inaugural partnership they formed in Jacksonville, Florida with Conchita Robinson of the Atlanta-based firm C Robinson Associates. The partnership was launched in the spring of 2007. Former and current clients of TLG include: BellSouth (now AT&T), The American Cancer Society, Federal Home Loan Bank of Atlanta, AGL Resources, Kroger, Manheim, and UCB Pharma.

Turknett Leadership Group is a management consulting firm in Atlanta, Georgia that focuses on aligning strategy, leadership and culture through services in the areas of Executive Development, Selection & Integration; Succession Planning; Team Assessment and Development; and Ethics, Retention & Culture Consulting.