



# **WEI 2020 APPLICATIONS OPEN NOW!**



Are you an aspiring woman entrepreneur?

WEI (Women's Entrepreneur Initiative) is  
looking for you!

**WEI Applications Close at 11:59pm  
on Tuesday, December 31, 2019**

- **Overview / Requirements**

- 100% woman-owned business, locally based, who resides in and/or is licensed to do business, within the city of Atlanta.
  - A business legally registered at the time of the application to operate in the state of Georgia.
  - A valid and up-to-date business license, on file, with the City of Atlanta, at the time of the application submission.
  - The business must be early stage – it must have been in operation for a minimum of one-year (12 months) but no more than three (3) years at the time of application submission.
  - An operational structure/size that is ideal to the logistics and collaborative workspace environment of the incubator office space. Example: A children's daycare would not be adequate to be housed in the environment of the incubator.
  - Proven and substantiated adequate revenue generated from the operation of the business.
  - Including the founder, no more than three people employed at the business at the time of application submission.
  - Submission of completed application and agreement to all terms as stated in the application.
  - Willingness to participate in an in-person pitch interview with the selection committee, if selected to advance to the second round of the competition.
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- <http://www.weiatlanta.com/>