



## Top 10 Reasons to Serve on a Nonprofit Board

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Board Member VEO – Veterans Empowerment  
Organization

[www.VEOHero.org](http://www.VEOHero.org)

When I joined Turknett five years ago I watched TLG Co-Founder Lyn Turknett model servant leadership. She has been serving on nonprofit

boards for many years & encouraged me to serve if I found a nonprofit of interest. I have a passion for our nations Veterans and quickly accepted when asked to join the board of the **Veterans Empowerment Organization (VEO)**. The VEO helps Atlanta Veterans in crisis so they can once again become self-sufficient. When I toured the VEO campus near downtown Atlanta, I saw firsthand numerous Veterans that desperately needed help after serving our country - men, women, and their children. I had no idea how much I'd learn from serving on the VEO's board, or how much I'd gain personally. If you've been thinking about joining a nonprofit board, check out my "Top 10" reasons to do so. And thank you Lyn for leading the way!

10. **It Increases your Creativity** (You learn how to get amazing results with limited or no funds!)
9. **It Increases your strategic business skills** (You contribute to all areas of the organization, as there are never enough "hands" to fill the need and being strategic is critical)
8. **It's a rewarding stretch assignment** (you learn to find even more hours in the day so you can keep up with your "real job" while adding value to your "other job" on the nonprofit board)
7. **You get to meet and learn from top leaders** at other organizations that are serving alongside you on the board (the networking & learning opportunities are endless – and it costs nothing)
6. **You learn the real meaning of being a servant leader** (It goes way beyond a line on a resume or a LinkedIn posting)
5. **You realize just how RICH you are** (in more ways than you can count after learning firsthand how little others have and that they often just need to know you care)
4. **You get to model servant leadership for your family and friends** and teach the importance of serving those in need (I first developed a heart for those in need as a child when my mother had me give the coat off my back to a child that was cold and without – Bless you MOM!)
3. **Giving back to those in need can transform you** (You can't buy the awesome feeling you have when you have truly helped an individual or family change their life; it is also great stress relief and so much cheaper than therapy!)
2. **You get the opportunity to transform the lives of so many** in need by serving at the top of an organization and by sharing your corporate knowledge (The results can melt your heart, can be immediate, and can affect the lives of future generations)
1. **It is the best "job" you will ever have** (find the right non-profit and you will forget about the "working for free" part of serving on their board; WARNING: it can be addictive!)

When you get the privilege to serve on a nonprofit board, **you get to do the right thing – even when it is hard.** My husband is a Veteran and we are enjoying this holiday season by serving together the Veterans in need at VEO. It is so special for us and I will cherish the memories forever!

**PS:** If you want to learn more about the **VEO**, or adopt a Hero for the holidays, please contact me at [NCranford@turknett.com](mailto:NCranford@turknett.com) and check out [www.VEOHERO.org](http://www.VEOHERO.org).

