

Dr. Tonjua B. Freeman

Chief Science Officer

Dr. Tonjua B. Freeman is the Chief Science Officer for Personality Matters, Inc. Dr. Freeman is an educator by training with over 25 years of experience in developing science-based curricula, conveying knowledge to diverse communities, and working with students, teachers, and society in general.

She conducted mainly qualitative studies in the areas of science and education with many of the studies focusing on culture, diversity, equity, and inclusion. She sought to improve the learning of science for all people at all levels. Some of her strengths include creating and adjusting curricula in order to effectively reach as many people as possible. By measuring the needs in specific areas, she can identify urgencies among diverse audiences and therefore design the needed trainings.

Dr. Freeman has a passion for dispersing knowledge and helping to create healthy environments. She consistently finds time to update herself with the current advancements and technology trends and tries to incorporate them into whatever she does.



Education

- Ph.D. and M.Ed. in Science Education from the University of Georgia
- B.S in Science Teaching: Biological Sciences from Clemson University



Dr. Kimberly Hart

Diversity Consultant and Executive Coach

Dr. Kimberly Hart is a strategic business adviser with over 25 years of experience transforming organizations' climate, culture or business performance through people-related strategies and solutions such as: leadership development, talent management, including competency development, diversity/equity/inclusion, change management, training and communications.

Prior to joining Personality Matters, Dr. Hart worked for Deloitte Consulting for 13 years. Working in a senior capacity in Deloitte afforded her the opportunity to serve as an adviser and provide consulting services to over 200 clients across Fortune 500 and global companies. While at Deloitte, Dr. Hart also led the national diversity and inclusion efforts for her business group.

Dr. Hart has a passion for people and helping them to excel to be their best self. She has a proven track record of exceeding client expectations, developing and sustaining strong client relationships and leading others.

Education

- Ph.D. and M.S. in Industrial and Organizational Psychology Education from the University of Georgia
- B.S in Psychology and Mass Communications from James Madison University