

Media Kit

"Unleash Your Full Potential"



(770) 270-1723



ATLANTA, GA



WWW.TURKNETT.COM

**PR
MEDIA
KIT
2023**



Nationally Recognized for Leadership Development

Turknett Leadership Group is one of the most trusted names for coaching, assessments, strategic services, and more.



90%

OF COMPANIES
RETURN

year after year to utilize the
dynamic range of services
we offer

30+

DIVERSE
COACHES

ready to build a customized
leadership journey that is
proven to transform workplaces

500+

HOURS OF
COLLECTIVE EXPERTISE

with 20+ certifications and 1/3 of
our consultants employed with
Ph.D.'s from around the world

WHAT MAKES US DIFFERENT?

Companies use us and stay with us because we bring consistent quality, utilize the Leadership Character Model as our underpinning, provide programs grounded in behavioral science, and we get results.

LOOKING FOR SEASONED PUBLIC SPEAKERS AND INDUSTRY EXPERTS?

Our Speakers Bureau allows you to connect directly with the most versatile professionals across various industries and surrounding a plethora of specializations.

Contact us directly to inquire for availability for one of our experts to feature on video or written publication.



Our Speakers Bureau

What can the Speakers Bureau be used for?

Each of our individual coaches come equipped with their own media profile and robust set of specializations. They can be used as an expert opinion on a variety of industry specific issues for news publications. Our Speakers Bureau can host dynamic presentations for large audiences, present at national conferences, speak publicly for specialized stakeholders or high-capacity crowds, guest write for magazine and newspaper publications or provide contributions for short-form video media content for established publications.

What if I have a fast turnaround time?

Get in contact directly with us to coordinate logistics and expedite the process.



**MARTY
GUPTA, MBA**

Coverage:

- Strategy frameworks, tools, and methods.
- Challenge based strategies.
- Intersection of strategy and uncertainty.
- Innovation methods.

Industries:

- Healthcare, Technology, Business Consulting, Product Development.



**ANNE QUIELLO,
CPCC, ACC**

Coverage:

- Women in Leadership.
- Panels & conferences.

Industries:

- Retail, Customer Service, Organizational Effectiveness, Finance, Non-Profit.



**CINDY
CHEATHAM**

Coverage:

- Leadership Development.
- DEI - Diversity, Equity & Inclusion.
- Non-Profit CEO coaching.

Industries:

- Consulting, Tech, Non-Profits.



**ROBIN MLADINICH
CPCC, ACC**

Coverage:

- Positive intelligence.
- Emotional intelligence.
- Professional purpose.
- Layoffs & Productivity.

Industries:

- Entrepreneurship, Non-Profits, Fortune 500, Executive MBA.



**BARBARA
REILLY, Ph.D.**

Coverage:

- Generational Leadership.
- Professional Mentorship.
- Employee Engagement.
- Leadership Awareness.

Industries:

- Telecommunications, Public Health, Finance Banking.



**PATRICIA
THOMPSON, Ph.D.**

Coverage:

- Leadership Development.
- Stress Management.
- DEI.
- Building Resilience.

Industries:

- Fortune 500 Companies, Consulting Firm, Utility Company, Financial Institution.

Our Clients



CORPORATE



FOOD SERVICE



GOVERNMENT AND NON-PROFIT



Contact Us



Our Vision

Spreading Leadership Character around the world, creating leaders everywhere who live and lead with integrity, respect, and responsibility.

Our Mission

Developing leaders of character who forge cultures of inclusiveness, respect, trust, and accountability.

Our Values

Our Leadership Character Model™ forms the foundation for how we touch our clients, employees, families, stakeholders, and the world beyond. Integrity, and a balance of Respect and Responsibility, form the cornerstone of all we do.

Mail

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SPREADING LEADERSHIP CHARACTER AROUND THE WORLD