

# Volunteerism & Leadership



*How giving back grows leaders of integrity.*

## Arisotle once said...

“—  
The essence of life is to serve others and do good.  
—”



## Why All Leaders Should Volunteer

### 92%

In a Deloitte survey, **92%** of respondents agree that volunteering is an effective way to improve leadership skills and **80%** of respondents said that active volunteers move more easily into leadership roles.<sup>1</sup>



Companies that build cultures of giving back & provide opportunities for volunteering as a workplace are more likely to retain top talent and appeal to employees looking for purpose driven work.<sup>1</sup>



The leadership skills that benefit from volunteerism include **critical thinking & problem-solving, communication skills, organizational skills, & the ability to motivate and rally groups**.<sup>2</sup>



## Ways you could volunteer:

- Become a mentor
- Serve as a non-profit board member
- Offer your unique skill set and expertise as a pro-bono consultant
- Help others through business or career coaching
- Create community outreach opportunities through your workplace

### References

1. <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/us-deloitte-impact-survey.pdf>
2. <https://www.linkedin.com/pulse/value-community-volunteerism-developing-leadership-skills-gabarda/?trackingId=UL47aj6RQviH73fBaYYHcw%3D%3D>