WHY GIVING BACK MATTERS

tlg turknett leadership group

www.turknett.com

Company → Community → Impact

IMPACT ON EMPLOYEES

Engagement & Retention

Corporate volunteering **boosts employee engagement**, it also strengthens **loyalty, job satisfaction,** and a **sense of belonging.** [1]



Job Performance

Volunteering **enhances** rather than **distracts** from work. Volunteering is positively correlated with **deep work** and does *not* interfere with job performance.[2]



Organizational Citizenship

Through volunteering, employees develop **organizational pride**, which leads to more **helping behaviors** not strictly required by the job.[3]



Trust in the organization is also increased when employees feel their *volunteering is meaningful*. [1]

IMPACT ON COMMUNITY



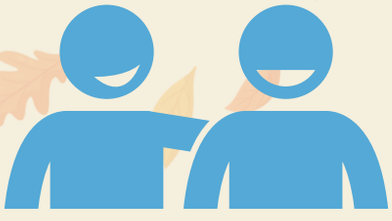
Using **professional skills** in volunteering allows employees to find new **meaning** in their daily tasks.[4]

Volunteering fosters stronger **community ties**, builds **trust**, and helps address **social needs.** It also increases corporate **reputation**.[5]

IMPACT ON WELLBEING [6]

Volunteering is linked to **better mental health**, less depression, and greater **life satisfaction**.

Long-term volunteering correlates with **reduced mortality** risk and **better physical health**.



References:

1. https://pmc.ncbi.nlm.nih.gov/articles/PMC6180289/
2. https://www.terry.uga.edu/wp-content/uploads/Rodell2013.pdf
3. https://www.mdpi.com/2071-1050/10/12/4835
4. https://www.researchgate.net/publication/263376819_CSR_A_case_for_employee_skills-based_volunteering
5. https://www.iberdrola.com/social-commitment/corporate-volunteering/benefits
6. https://pmc.ncbi.nlm.nih.gov/articles/PMC10159229/