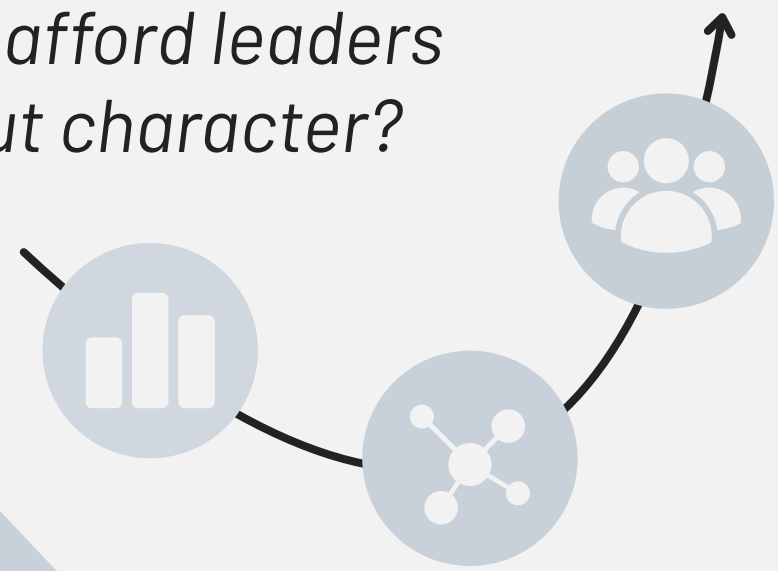
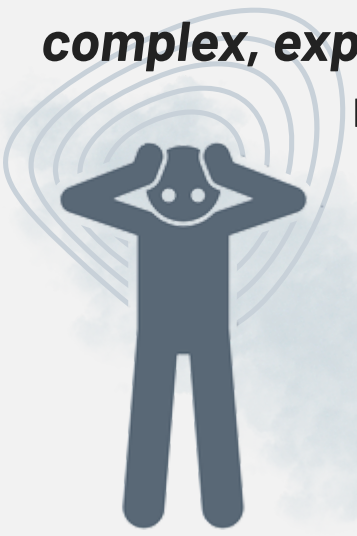
Leadership
Character

Can we afford leaders without character?

Leaders set the tone for the entire organization. They drive ***business results, create culture, and support teams.***



But the world is becoming ***increasingly complex, expectations are rising***, and most leaders experience



- ***pipeline challenges***
- ***feeling unprepared***
- ***limited resources***
- ***increased stress***
- ***a lack of time***



However, only 1 in 4 leaders rated their leadership development as high quality

We need to support leaders and help them become leaders of character

The Five Factors of Leadership Character

- People
- Thinking
- Integrity
- Developing
- Results

Organizations led by leaders of character have ***better financial performance, higher profits, sales growth***, & a return on assets **5x higher** than those with low character. *They also see higher*

- ***employee engagement***
- ***job satisfaction***
- ***performance***
- ***trust***

How can we develop leaders of character in our organizations?

We have to meet leaders where they are and provide the support they need to grow.

But the first step is to know where you are.

You can assess *individual leaders using a 360*, or, for a more complete view, your ***entire organization*** using a comprehensive ***leadership benchmark.***

References
1. The State of Leadership Development | DDI
2. Leadership Character 360 Assessment | Turknett Leadership Group
3. Measuring The Return on Character | HBR
4. The Top 20 Leadership Challenges | Center for Creative Leadership